

## ZACH KAPLAN

ART DIRECTOR // GRAPHIC DESIGNER

### CONTACT

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### EXPERIENCE

#### BADER RUTTER CHICAGO

##### SENIOR ART DIRECTOR, 2022 - CURRENT

DESIGN, ART DIRECTION, UX DESIGN

CLIENTS: SEABOARD FOODS, MCCAIN FOODS, RAYMOND CORP

#### HILL HOLIDAY NYC

##### SENIOR ART DIRECTOR, 2022

DESIGN AND ART DIRECTION

CLIENTS: EYLEA.

#### FCB CHICAGO FREELANCE

##### SENIOR ART DIRECTOR, 2021

DESIGN AND ART DIRECTION

CLIENTS: APROLIX, BOTOX, JUVEDERM, SYMTUZA AND ANHEUSER-BUSCH.

#### VMLY&R CHICAGO FREELANCE

##### ART DIRECTOR, 2021

DESIGN AND ART DIRECTION

CLIENTS: KRAFT SINGLES, VELVEETA, CLAUSSEN PICKLES  
AND JUST CRACK AN EGG.

#### WUNDERMAN THOMPSON CHICAGO

##### ART DIRECTOR, 2018 - 2020

DESIGN AND ART DIRECTION

CLIENTS: HP, JOHNSON OUTDOORS, DISCOVER, UNITED AIRLINES, TRUSTAGE

#### 88 BRAND PARTNERS

##### GRAPHIC DESIGNER, 2017 - 2018

DESIGN AND ART DIRECTION ON ALL MANNER OF CLIENT WORK IN BOTH PRINT  
AND DIGITAL EXECUTIONS.

#### SUPERFLY MARKETING

##### FREELANCE DESIGNER, 2017

CREATION OF DILVERABLES ACROSS SOCIAL, SIGNAGE, MERCH, ETC.  
CLIENTS: BONNAROO, OUTSIDE LANDS, CLUSTERFEST, SLIME FEST.

### EDUCATION

#### CHICAGO PORTFOLIO SCHOOL

2016-2017 BEST OF QUARTER WINNER: BEST DESIGN SUMMER <sup>16</sup>

#### COLUMBIA COLLEGE CHICAGO

2014

#### THE NEW HAMPTON SCHOOL

2007 -2009